

Shiv.

A Product Experience Designer specialising in fluid user design and perfecting user experiences.



A little bit about me...

I am a UK-based digital creative with over a decade of experience specialising in the automotive, e-commerce, and luxury sectors. My passion lies in designing innovative and visually striking digital products that resonate with users. I pride myself on my meticulous attention to detail and my ability to streamline workflows, ensuring that every project I undertake not only meets but exceeds client expectations. My goal is to create memorable digital experiences that I can truly stand behind, reflecting both my creativity and commitment to quality.

Skills I excel in...

- UX Design
- UI Design
- User Testing
- Figma
- Figma Make
- Figma Sites
- CSS
- Claude AI
- Loveable AI
- Adobe Suite
- WordPress
- LLM Prompting
- Basic Coding
- AI led research
- Workshop Creation
- RFP Creation
- Mentoring
- Design Management
- Chat GPT
- iOS Design
- Material 3.0
- Design Systems
- Tokens
- Animation + Video

Epam Systems

Senior Experience Designer

December 2021 - Present

SOHO HOUSE

Directing and executing a new redesign of the Soho House Android App. Working with developers and stakeholders to implement a new brand, features and user journey

- UX Design
- UI Design
- Project Management
- Material Design 3.0
- Android Native Design

DE BEERS

Leading the complete review and redesign of client services and e-commerce, including user journeys, testing and user interface design responsively across web and mobile

- UX Design
- UI Design
- Mentoring
- Stakeholder Playback
- Design Systems
- Branding

AHOLD DELHAIZE

Leading innovation within e-commerce for 5 European supermarket brands, working to build a new design system and approach to design within a new framework

- UX Design
- UI Design
- Client Workshop Creation
- Branding
- Design Systems
- AI

INEOS GRENADIER

Working within a wider design team to creatively concept and playback to stakeholders, innovative features for a new iOS app upon launch of the Grenadier

- UI Design
- iOS App
- Stakeholder Playback
- Design Systems
- Animation
- User Testing

EVRI | MARS | DHL | ICELAND

Working within wider teams to create concept visuals and RFP's for new business, understanding client requirements, pushing client thinking beyond concept level

- RFP Creation
- iOS App
- Resourcing
- Content Creation
- Campaign Creation
- UX/UI

Portland Communications

Senior Digital Designer

May 2018 - December 2021

Saïd FOUNDATION

Creating a digital brand for the Saïd Foundation, working closely with the client to improve the existing brand and applying it to a bespoke responsive website design

THREE.CO.UK

Leading the design of the Three.co.uk e-commerce site, creating a design system and innovative design solutions for sustainable digital use.

- UX Design
- UI Design
- Digital Brand Design
- Content Management
- WordPress

- UX Design
- UI Design
- Content Management
- Digital Marketing
- Basic Coding

KING BAUDOUIN FOUNDATION

Creating a new digital brand, with simple digital focused guidelines and applying this to the creation of a bespoke responsive website design with emphasis on efficient user flows

WUNTU APP

Maintaining and improving features and screen designs for the WUNTU loyalty app for Three mobile users.

- UX Design
- UI Design
- Digital Brand Design
- WordPress
- Design for Socials

- UX Design
- UI Design
- App Design
- iOS
- Android

THE NATIONAL GRID

Expanding on existing refreshed brand guidelines to create digital and print user reports, housing national statistics of the use of the National Grid in the UK

THREE x IBM CHATBOT

Directing and executing a new redesign of the Soho House Android App. Working with developers and stakeholders to implement a new brand, features and user journey

- Report Design
- Print
- Early concepts

- UX Design
- Basic Coding
- Material Design 3.0

Other Experience

ORRAA

Sustainable Investment Organisation

Creating a fully responsive website with bespoke branding and with UX thinking

FIREDOG CREATIVE

Creative Design Agency

Designing websites, logos and digital newsletters for a range of independent clients

WHAT WORKS GROWTH

Sustainable Growth Organisation

Creating fully responsive wireframes and website template design with a design system

ENDEMOL GAMES

Digital Game Agency

Creating digital assets for use within online and mobile based gaming

ROCKABOX STUDIOS

Digital Design Agency

Creating interactive digital web advertisements for Lego, Warner Brothers & Koppaberg

BLAND TO BRAND

Brand Consultant Agency

Creating brand identities and responsive website designs for small businesses