

Shiv

A Product Experience Designer specialising in fluid user design and perfecting user experiences.

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ABOUT

A UK-based digital creative with over a decade of experience in the automotive, e-commerce, and luxury sectors. I design visually striking digital products with meticulous attention to detail and a focus on experiences I can truly stand behind.

SKILLS

- UX Design
- UI Design
- User Testing
- Figma
- Figma Make
- Figma Sites
- CSS
- Claude AI
- Loveable AI
- Adobe Suite
- WordPress
- LLM Prompting
- AI-led Research
- Workshop Creation
- RFP Creation
- Mentoring
- Design Management
- iOS Design
- Material 3.0
- Design Systems
- Tokens
- Animation + Video

OTHER EXPERIENCE

SUSTAINABLE INVESTMENT ORRAA

Responsive website with bespoke branding and UX thinking.

SUSTAINABLE GROWTH What Works Growth

Responsive wireframes and website template with design system.

DIGITAL DESIGN AGENCY Rockabox Studios

Interactive ads for Lego, Warner Brothers & Koppaberg.

CREATIVE AGENCY Firedog Creative

Websites, logos and newsletters for independent clients.

DIGITAL GAME AGENCY Endemol Games

Digital assets for online and mobile gaming.

BRAND CONSULTANCY Bland to Brand

Brand identities and responsive websites for small businesses.

Epam Systems

Dec 2021 — Present

SENIOR EXPERIENCE DESIGNER

SOHO HOUSE

Redesign of the Soho House Android App — new brand, features and user journey with developers and stakeholders.

- UX Design
- UI Design
- Project Management
- Material Design 3.0
- Android Native

DE BEERS

Complete review and redesign of client services and e-commerce across web and mobile.

- UX Design
- UI Design
- Mentoring
- Design Systems
- Branding

AHOLD DELHAIZE

Leading innovation within e-commerce for 5 European supermarket brands — new design system and framework.

- UX Design
- UI Design
- Workshops
- Design Systems
- AI

INEOS GRENADIER

Concepting and stakeholder playback for innovative features on a new iOS app at launch.

- UI Design
- iOS App
- Design Systems
- Animation
- User Testing

EVRI · MARS · DHL · ICELAND

Concept visuals and RFPs for new business, pushing client thinking beyond concept level.

- RFP Creation
- Campaign Creation
- UX/UI

Portland Communications

May 2018 — Dec 2021

SENIOR DIGITAL DESIGNER

SAÏD FOUNDATION

Digital brand and bespoke responsive website design.

- UX Design
- UI Design
- Digital Brand
- WordPress

KING BAUDOUIN FOUNDATION

New digital brand and responsive website with efficient user flows.

- UX Design
- UI Design
- Digital Brand
- WordPress

THE NATIONAL GRID

Digital and print user reports housing national statistics.

- Report Design
- Print

Three Digital UK

Dec 2014 — May 2018

SENIOR DIGITAL DESIGNER

THREE.CO.UK

Leading design of the e-commerce site — design system and solutions for sustainable digital use.

- UX Design
- UI Design
- Design Systems
- Digital Marketing

WUNTU APP

Features and screen designs for the WUNTU loyalty app across iOS and Android.

- UX Design
- App Design
- iOS
- Android

THREE × IBM CHATBOT

Redesign of the IBM chatbot experience — new brand, features and user journey.

- UX Design
- Material Design 3.0